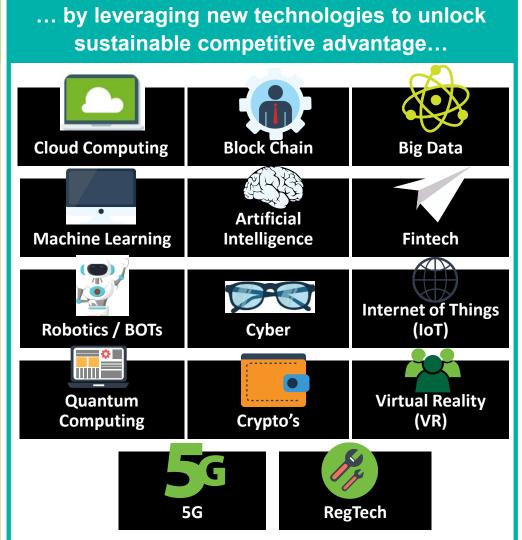


Meeting the needs of our clients in an increasingly competitive environment...









Digital innovation is core to delivering Nedbank's strategy & meeting our 2020 targets



Delivering innovative market-leading client experiences

Growing our transactional banking franchise faster than the market

Being operationally excellent in all we do (cost efficient operating model)

First in Digital

Disruptive CVPs

client focussed

more digital

more agile

more competitive

Operational excellence

Efficient support functions

Sales & service excellence

Loyalty & Rewards

Evolved channels & distribution

Proactive risk management

% of digital sales

% of digitally active customers

of clients p.a. acquired digitally via ecosystems

of products offered digitally

of services offered digitally

Net Promoter Score (NPS)

Retail transactional banking market share From 12,7% to >15% by 2020

- Efficiency ratio From 58,6% to ≤ 53% by 2020
- R1,2bn Target Operating Model Savings by 2020

ROE (excluding goodwill): from 16,4% to $\geq 18\%$ by 2020

Nedbank's digital innovation journey – how we have chosen to orientate ourselves to 'Compete to Win'





Lane 1:

RUN the Bank

- Secure
- Available
- Scalable

Lane 2:

TRANSFORM the Bank

- Digitise existing technology & operations
- Move the organisation from productcentric to client-centric
- Evolve the way we go to market & choose to complete

Lane 3:

DISRUPT the Bank

- Embrace change & lead innovation
- Defend against disintermediation
- Leverage new partnerships (Fintechs)

Run the Bank – proven operational excellence in managing a technology capability of significant scale



> R2bn annual Innovation Portfolio budget

R5,6bn total IT-related functional spend

Exciting pipeline of project portfolio innovations for imminent commercialisation

> 99,9% systems uptime (market leading levels)

Operational statistics & production stability at world class levels

129 core IT systems

336

digitally enabled

outlets

2 client

contact centres

34k laptops &

desktops

3 956 **ATMs**

88k **POS** devices

8m clients

bound

2.2m in-bound & **3.3m** outcalls per month

30 campus sites 5.8m

digitally enabled clients

> Across the **African** continent

326 mainframe & physical servers

Process (#) >19bn transactions p.a. (~75m daily) to facilitate economic activity

~30 million accounts maintained

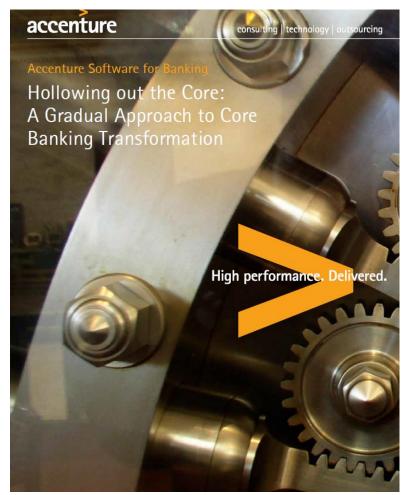
Continued encouraging growth of main banked clients

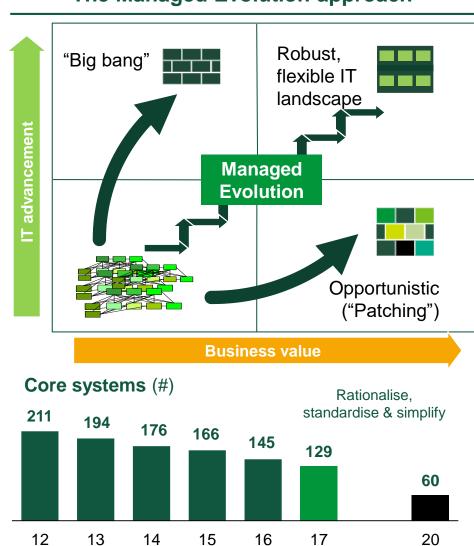
Best in class cybersecurity capability with <3% market share of industry cyber losses

Transform the Bank – Managed Evolution approach by 'Hollowing out the core'



The Managed Evolution approach





Embedding the following capabilities into the Nedbank business model:

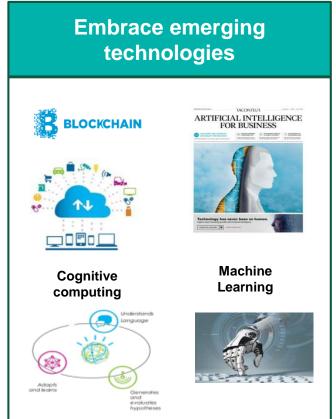
- 24/7, Real-time
- Agile, flexible multi-layer architecture
- Creates a digitally fit and analytically strong organisation
- Innovative & responsive to change platforms
- Omnichannel client onboarding & servicing

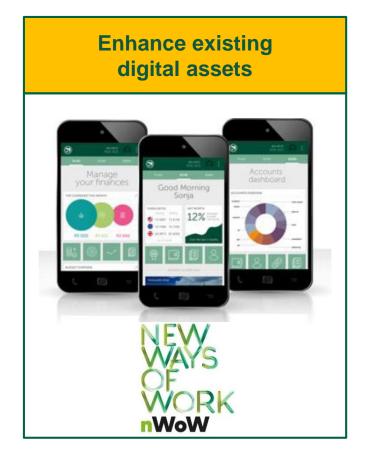
Disrupt the Bank – embracing disruption & new ways of working



Build new innovation capabilities incl. Agile & new Ways of Work (nWoW)



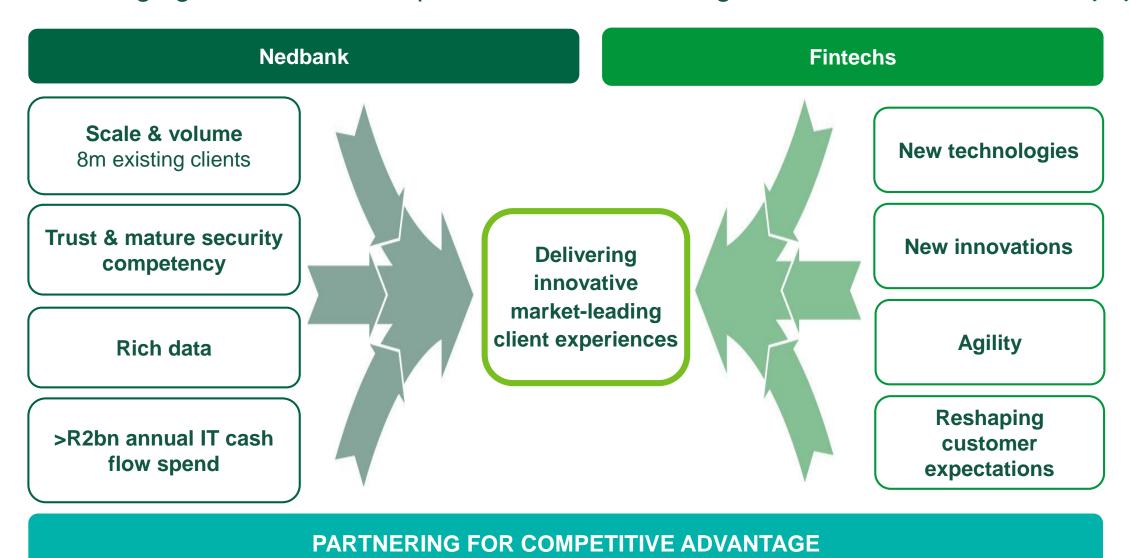




Disrupt the Bank - Leverage Fintech partnerships



Leveraging each other's unique attributes and strengths for mutual benefit



Disrupt the Bank - Leverage Fintech partnerships
Our Fintech partner network across the innovation capabilities required to compete effectively in today's digital ecosystem



Innovation scouting

Open innovation partnership & Startbootcamp





Innovation integration

Engineering at pace







Business development & Commercialisation capability

The Digital Playbook





Design thinking & Rapid prototyping

The Design Gold Standard





CX toolkit



Gold Standard design





Service design





First in Digital (drive revenue & lower cost to serve)



Nedbank Private Wealth app

Rated 6th best HNW app globally



Best-in-class client experience & full financial suite of digital services

- Independently rated a top SA high-networth banking app & 6th-best globally
- Provides international & local consolidated view of assets & liabilities

NZone digital branch

Leading in digital outlets



SA's first digital branch

– entirely self-service

- Launched at Gautrain Sandton station
- Technology available: Intelligent Depositor, video banking, quick-chat banking, self service kiosk, virtual reality, grab-andlearn wall, interactive demo station, facial recognition

Executive EySight™

Cross-sell & client servicing benefits



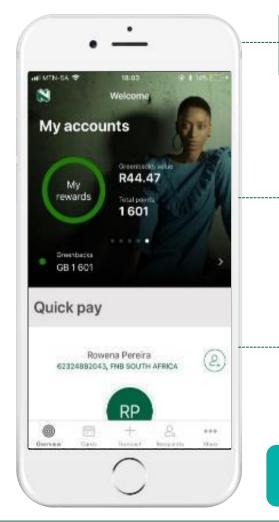
Real-time client & management information insight

- Insight into client cross-or up-sell opportunities
- Continuous enhancements leading to management insights & predictive analytics

Sales & service excellence (drive revenue & lower cost to serve)



Over **700k downloads** in under 7 months since launch



Money App launched in Nov '17 With -

12 additional services added in March '18

And a further - 9 services added in April '18

An additional –

16 services will be added between June '18 and August '18

Top 10 products & 186 services to be offered digitally by 2020

Highlights

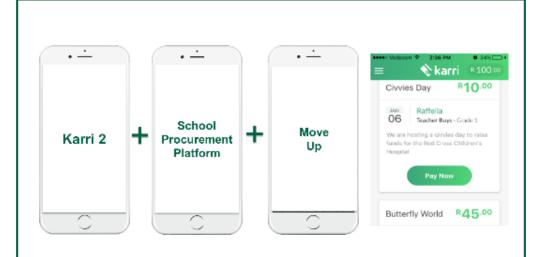
- Balance peak
- Club Account
- Foreign Currency
- Maintain, cancel, increase or decrease your overdraft
- Activate tap-and-go
- Personalise your app by selecting the image you want to display in the background
- Settlement request
- Maintain debit orders
- Overseas travel notification

- Greenbacks balances
- Card on-and-off (Freeze / Unfreeze)
- Share proof of account details to third parties via WhatsApp, message or email (on Online Banking)
- Detailed information interest earned & a
 breakdown of key balance
 information on Home Loan
 and Personal Loans
- View banker

Disruptive CVPs (unlock new revenue streams)



School ecosystem

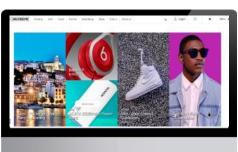


Schools Ecosystem CVP solution for students, parents, schools and their suppliers

- Since its launch in April 2017, over 31,000 parents have downloaded the app and a total of 167 schools are using Karri
- App held number one position in top trending apps in SA (Apple iStore within the month of Feb 2018)

Innovative lifestyle e-commerce platform





Nedbank's first lifestyle market place, designed with our clients in mind

- Platform play to enhance our youth & middle market propositions
- A customer reach of 12,500,000+ unique impressions across social and web. Further platform plays to come

Disruptive CVPs (unlock new revenue streams)



Opportunity



2.7m

African migrants



R14-19bn

Market size: Remittance value SA – Rest of Africa



25%

Through mobile / digital channels internationally



60%

Through international cash transfers



5%

Through traditional banking channels internationally

The Nedbank / Ecobank integrated cross border transfer solution was delivered in 90 days

GHANA / 5 KENYA / 4 **Ecobank** 77 Branches 33 countries 21 Branches Total Remittance Total Remittance 1 233 branches from SA \$19m 2 750 ATM's from SA \$45m 10 million bank accounts Access to mobile wallet solutions of 5 telecoms (MTN, Vodafone, TIGO, Airtel and Glo) **MOZAMBIQUE / 3** 14 Branches Total Remittance from SA \$187m NIGERIA / 2 512 Branches Total Remittance from SA \$297m ZIMBABWE / 1 9 Branches Total Remittance

Access & distribution

Differentiation ¹

Cheap

Lowest cost to client in the industry (no third parties)

Quick

Instant cross border transfer

subject to regulatory & compliance checks (other solutions 10 min to 2 days)

Easy

from SA - \$788m

Usage across all channels

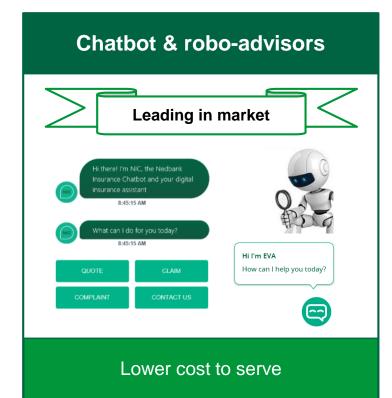
 initially account to account, mobile app & website. Moving to wallet, USSD, ATM, branches, etc.

Available in **33 countries**

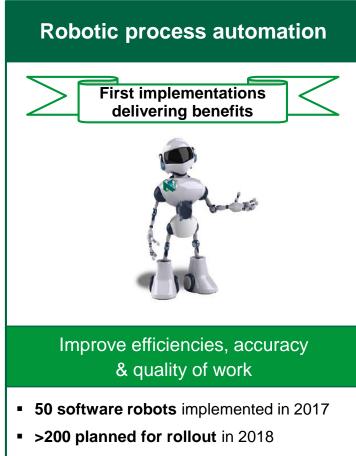
24 hours – initially business operating hours, moving to 24/7

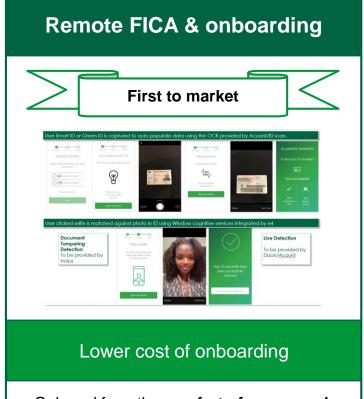
Operational excellence (drive efficiencies)





- Market-leading robo-advisor
- Chatbot (NIC) pioneering digital insurance assistant. First in African insurance market
- Chatbot (EVA) allows simple transactions
 24/7. First in market in the SA asset management industry

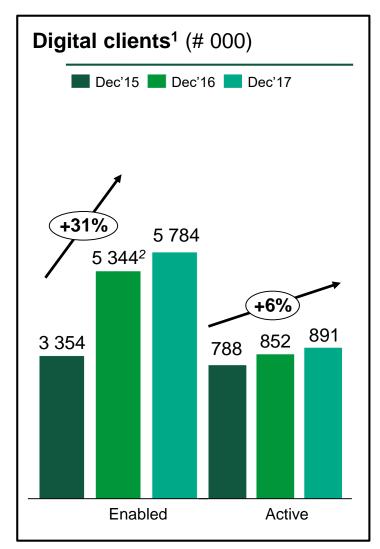


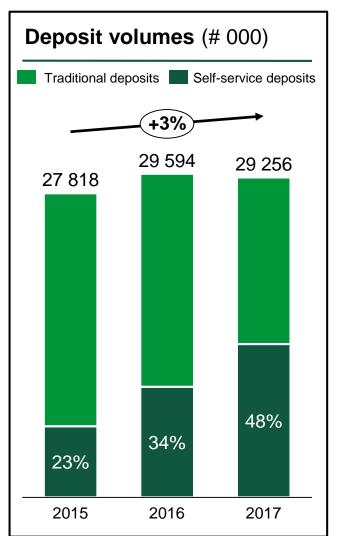


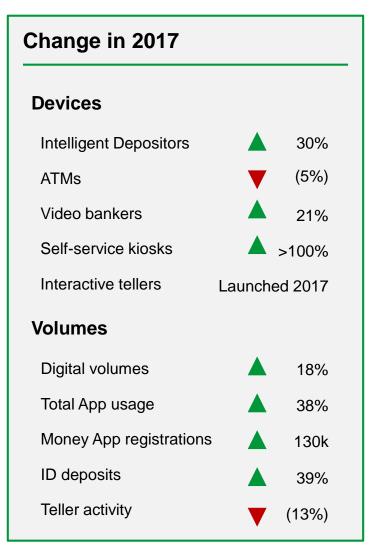
- Onboard from the comfort of your couch
- Simplicity and intuitive user experience
- Availability & effectiveness of self-service capabilities











¹ Digitally enabled & active clients have been restated to include all digital channels & to allow for only last 90 days of recent activity.

² Growth largely as a result of the Digital Activation Programme run in Q4 2016.

Disrupt the Bank





Performance vs budget & Time to Market for projects in execution

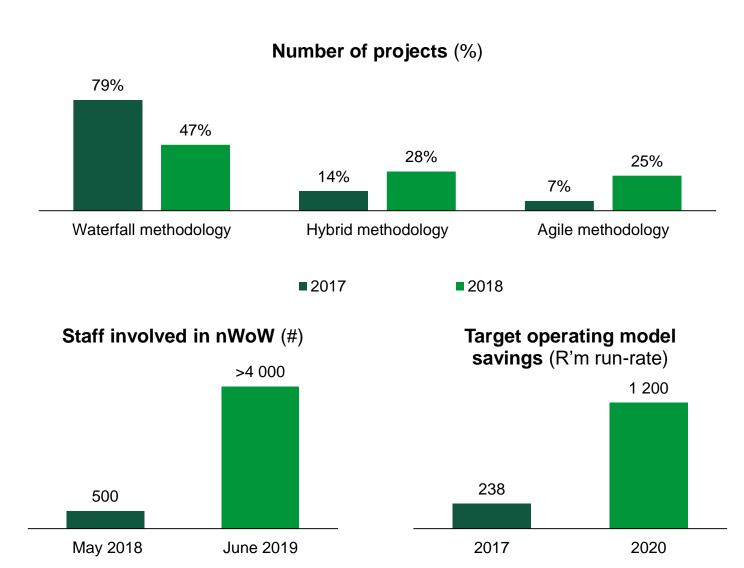
Large Projects Large sized projects are delivering at the same speed and 50% cheaper



Medium sized projects are delivering 13% quicker and 16% cheaper



Small sized projects are delivering 31% quicker and 42% cheaper



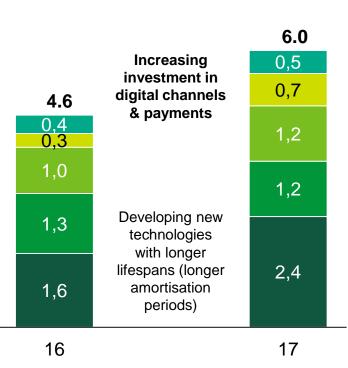
Transform the Bank – Investing in technology in a cost efficient & risk mitigated manner



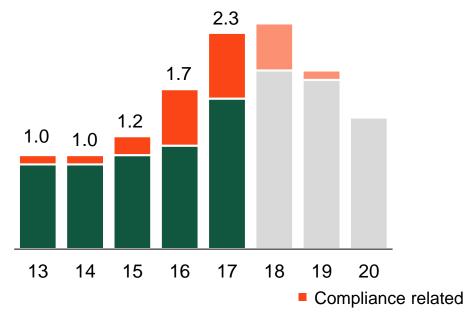
Capitalised IT costs (Rbn)

IT cashflow spend (Rbn)

IT Intensity Ratio (%)



Projected to peak as regulatory projects complete & development costs on new technologies reduce

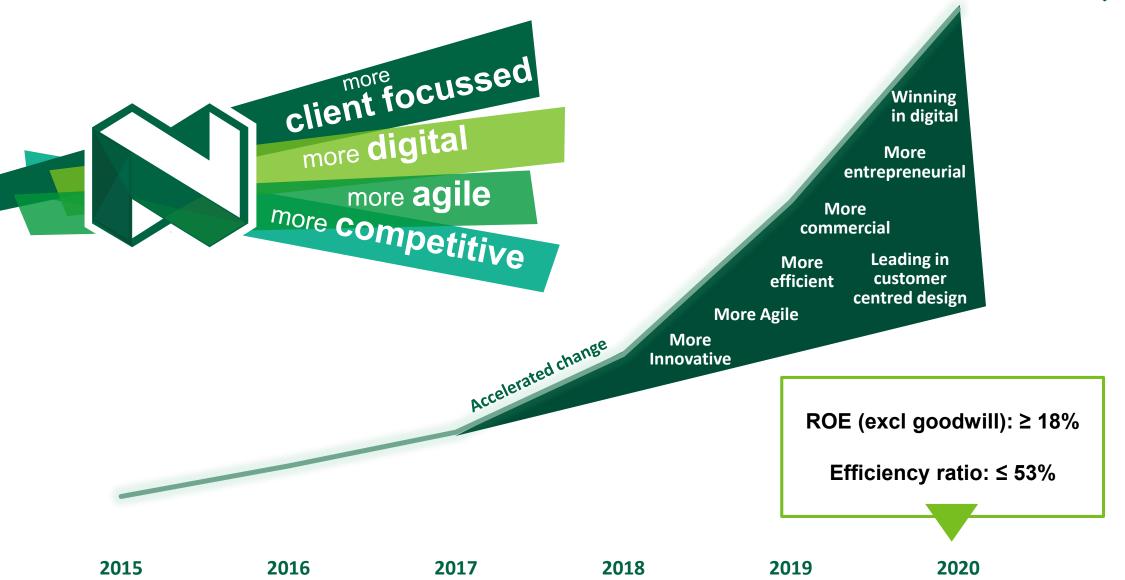


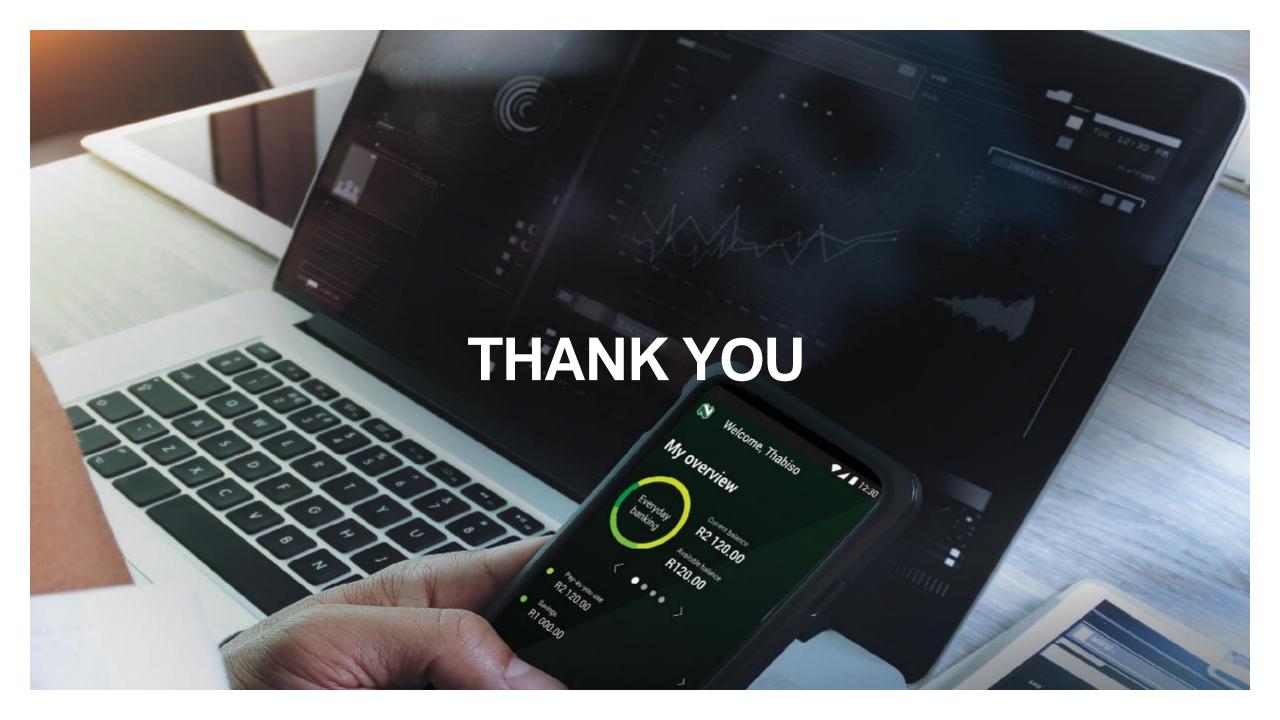
- Nedbank's IT Intensity ratio of:
- FY'17: 18,8%
- FY'16: 18,8%
 continues to
 benchmark
 favourably vs. that
 of local & emerging
 market peers

- Digital
- Payments
- Support
- Core product & client
- Development costs
- Support includes core foundation programmes: SAP ERP, IT security, Enterprise Data & IFRS 9 (credit modelling).
- Core product & client include Flexcube (RoA), IB loan mgnt (CIB), Client CIS & AML.
- Digital includes client onboarding & servicing e.g., various apps & web enablement.
- Payments include Authenticated collections & payment switch.

In closing... @ Nedbank we are accelerating our digital aspirations....







Contact us



Nedbank Group nedbankgroup.co.za

Nedbank Group Limited

Tel: +27 (0) 11 294 4444

Physical address

135 Rivonia Road

Sandown

2196

South Africa

Nedbank Investor Relations

Head of Investor Relations

Alfred Visagie

Direct tel: +27 (0) 11 295 6249

Cell: +27 (0) 82 855 4692

Email: AlfredV@nedbank.co.za

NedgroupIR@nedbank.co.za

A COLUMN TO A COLU

Nedbank CIO Office & Strategy

Executive: Strategy & CIO Office

Adriano Cosani

Direct tel: +27 (0) 11 235 4215

Cell: +27 (0) 82 940 2319

Email: Adrianoc@nedbank.co.za

GT-Strategy@nedbank.co.za

Disclaimer

Nedbank Group has acted in good faith and has made every reasonable effort to ensure the accuracy and completeness of the information contained in this document, including all information that may be defined as 'forward-looking statements' within the meaning of United States securities legislation.

Forward-looking statements may be identified by words such as 'believe', 'anticipate', 'expect', 'plan', 'estimate', 'intend', 'project', 'target', 'predict' and 'hope'.

Forward-looking statements are not statements of fact, but statements by the management of Nedbank Group based on its current estimates, projections, expectations, beliefs and assumptions regarding the group's future performance.

No assurance can be given that forward-looking statements to be correct and undue reliance should not be placed on such statements.

The risks and uncertainties inherent in the forward-looking statements contained in this document include, but are not limited to: changes to IFRS and the interpretations, applications and practices subject thereto as they apply to past, present and future periods; domestic and international business and market conditions such as exchange rate and interest rate movements; changes in the domestic and international regulatory and legislative environments; changes to domestic and international operational, social, economic and political risks; and the effects of both current and future litigation.

Nedbank Group does not undertake to update any forward-looking statements contained in this document and does not assume responsibility for any loss or damage arising as a result of the reliance by any party thereon, including, but not limited to, loss of earnings, profits, or consequential loss or damage.