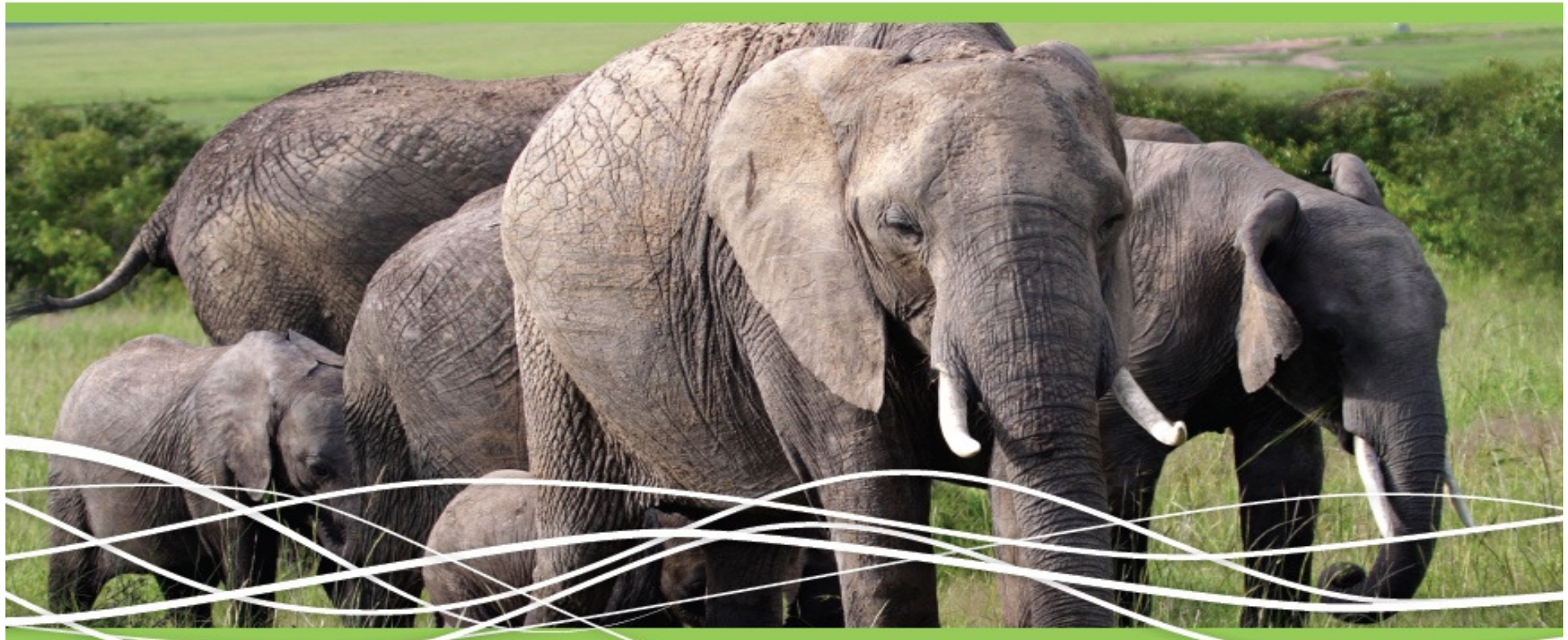


UBS Financial Services Conference, 21 October 2010

## Optimising return on capital in a challenging new landscape

***Nedbank Group***

***Mike Davis, Executive Head: Group Asset, Liability & Capital Management***



MAKE THINGS HAPPEN

**NEDBANK**  
GROUP

A Member of the  **OLD MUTUAL** Group

# AGENDA

- **Nedbank's current position**
- Key environmental trends
- Optimising return on capital
- Summary & conclusion

# Nedbank's current position

## Refined Vision

Building Africa's most admired bank ... by our staff, clients, shareholders, regulators & communities

## EXCO team in place

Wealth Management repositioned

Business Banking & Retail link

Balance Sheet Management

## Structural changes & investments

Acquisition of 100% of JVs in Nedbank Wealth & Imperial Bank

## Refined strategy – to move from 'good to great'

Portfolio Tilt

NIR - key driver

Retail – revised strategy & risk management

Greater focus on Africa

Nedbank has a clear strategy, a good track record, a fundamentally well positioned banking business & a strong management team in place in order to grow our business & increase shareholder value as we deliver on our vision of building Africa's most admired bank.



# Nedbank's current position *(continued)*

## Where we are today -

Good

- Financial performance benchmarks well, except for NIR
- Asset & liability market shares not materially out of line & strong in wholesale
- Capital and liquidity strong – but landscape changing (Basel 3)
- Strength in balance sheet management
- Strong staff culture & morale – people risk
- Leader in transformation, green & community based franchise

## We need to get to -

Great

- Growth of NIR / transactional / primary client market share – greater share of wallet
- Retail - game changing strategy, especially Home Loans
- More innovative
- Client value management
- Enhanced balance sheet shape
- Stronger brand

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# Macro-economic environment

	2010	2011	2012	2013
GDP	2,8%	3,0%	4,2%	4,0%
CPIX Inflation	4,4%	4,9%	6,2%	6,0%
Current account deficit	3,4%	3,9%	4,2%	4,9%
Prime overdraft rate (year end)	9,50%	9,5%	12,0%	13,5%
Exchange rate (\$/R)	7,40	7,49	7,97	8,13

- Risk of double-dip recession in global markets
  - few remaining options to stimulate growth
- Improving conditions in 2011 although growth more modest in this cycle
- Credit growth will continue to lag real GDP growth

# Key environmental trends

- Bank RoEs are structurally declining
- SA financial services EP pool large but Africa higher growth long term
- SA prospects driven by infrastructural investment & wealthier consumer
- High growth from bandwidth, electronic, internet, mobile & new technology
- SA demographic shifts enabling consumer opportunities
- Increasing voice of & focus on client
- Non-banking solutions growing faster than banking & deposits a key priority
- Demand for talent greater than growth of talent pool

# Basel 3 – implications for capital & liquidity

## Calibration of the Basel capital framework -

- Core Tier 1 equity up from 2% to 4.5%
- Additional regulatory deductions to core Tier 1
- Tier 1 up from 4% to 6%
- Capital conservation buffer of 2.5%
- Countercyclical capital buffer of 0% to 2.5%
- Stricter requirements for new capital issues -
  - Existing non-qualifying Hybrid and Tier 2 debt phased out 10% p.a.
- Qualifying Tier 2 debt reduced to 2%
- Reduced opportunities for capital structuring

(2013 - 2015)

(2014 - 2018)

(2013 - 2015)

(2016 - 2019)

*Phasing  
periods with  
earlier  
observation*

(2013 -2022)

(2013 - 2015)

**Higher  
Equity &  
Cost of  
Capital**

**Resulting  
in bank  
RoEs  
reducing**

- BUT SA banks remain above top end of target ranges & well capitalised ... as confirmed by our Regulator
- AND SA minimum capital requirements currently above Basel 3 ... how will SARB respond?



# Basel 3 – implications for capital & liquidity (*continued*)

Calibration of the Basel liquidity risk framework -

## Liquidity coverage ratio

$$\frac{\text{High quality liquid assets}}{\text{Net cash outflows 30-day time period}} \geq 100\%$$

## Net stable funding ratio

$$\frac{\text{Long stable funding}}{\text{Required amount of stable funding}} \geq 100\%$$

- Additional liquid asset buffers
- Longer funding profiles
- Additional diversification into other markets
- Other potential changes:
  - *Deposit insurance?*
  - *Taxation revisions?*

Higher cost of funding

Resulting in bank RoEs reducing

*How will SARB respond regarding national discretion given structural differences in SA?*

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# Optimising return on capital - Nedbank's strategic drivers

## Portfolio tilt approach

*Adopt active portfolio management approach to optimise scarce resources – more judicious allocation of capital, liquidity & costs*

*Focus on EP growth*

*Deposits become a key priority*

## NIR is the key driver

*Provides high returns, low capital & liquidity consumption & reduces earnings at risk profile*

**Retail - game changing strategy, client centric focus supported with strong strategic risk management**

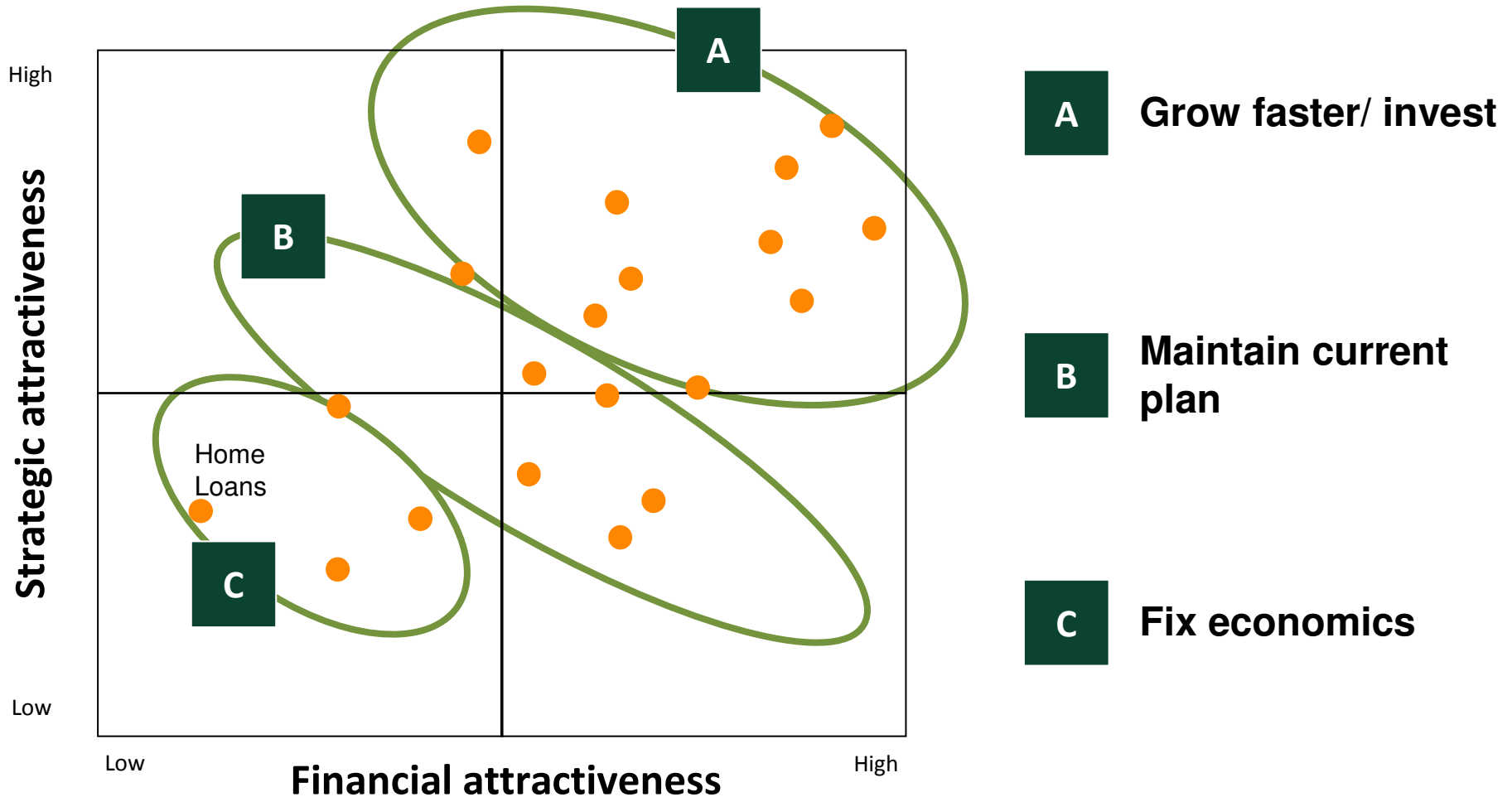
*Particular focus on Home Loans*

## Greater focus on Africa

*Currently EP pool negative but growing into profitability over longer term*

# Portfolio Tilt – actively manage toward high EP areas

EP pool attractiveness (Market view)



Focus is on market share growth by value (EP) rather than pure volume



# Portfolio Tilt – measuring risk vs. return (value)

Portfolios managed across business units

- Rewarded on portfolio performance vs. single business
- Allocate scarce resources to high EP areas
- “Manage for value” at Group and business unit levels

Economic Capital Framework

Matching maturity funds transfer pricing solution

Activity justified transfer pricing

## *Risk allocation framework*

- Risk quantified by portfolio – down to 100 sub portfolios
  - facilitates measure of value-creating vs. value destroying EP areas
- Individual hurdle rates drives profitable decisions
- Accurate pricing for liquidity - advances & deposits
- Imperative for pricing both sides of balance sheet
- Removes repricing risk from business units
- Allocation of costs to portfolios on activity justified basis
- Enables accurate measure of profitability

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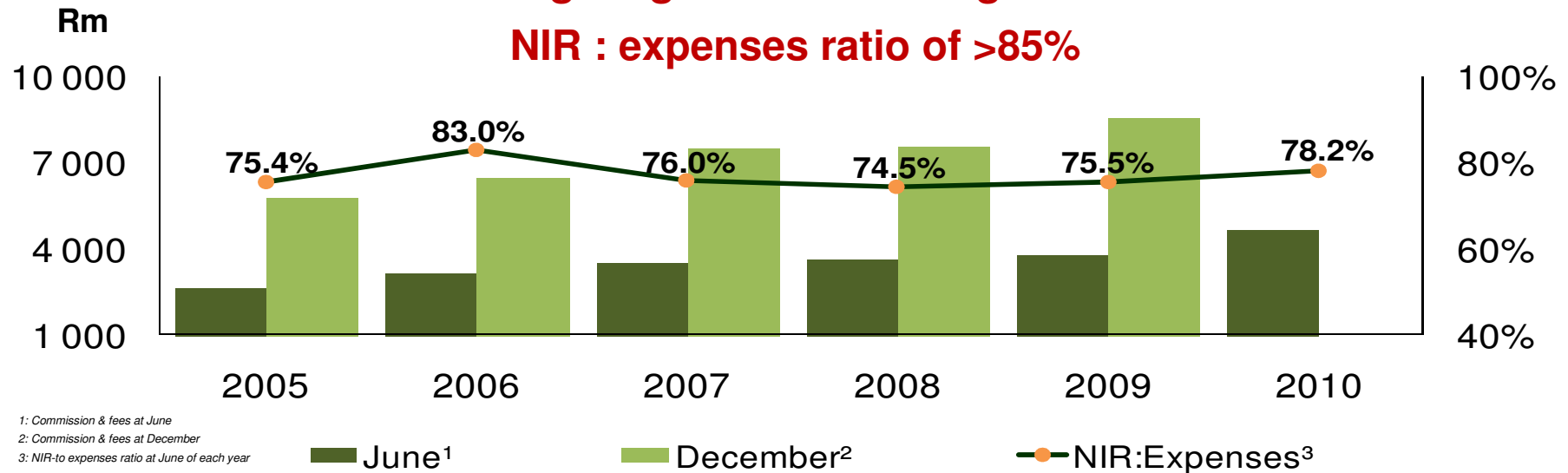
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# NIR – grow transactional banking & primary clients

Targeting medium-to-long-term  
NIR : expenses ratio of >85%



- Targets and scorecards – strong NIR focus
- IT investment
- Selective investment in footprint
- Strong client centric focus in Retail
- Increase trading off primary client gains - flows
- NIR project streams cut across businesses - cross cell, efficiencies
- Leverage opportunities from IBL & JV acquisitions

# NIR – grow through innovative solutions & cross-sell

## Opportunities across clusters

- Cross-sell across clusters
- Medium- to long-term: Africa / Ecobank alliance

## Nedbank Capital

- Wallstreet – rationalise 7 multi-interface applications
- Innovative origination of carbon credits via project finance

## Nedbank Corporate

- Successfully launched E-Mall & Currency converter
- Collaborate with Nedbank Capital - cross-sell hedging products

## Nedbank Business Banking

- Leverage innovative products
- Automation of fee collection

## Nedbank Retail

- Siyaka - improve customer interaction & front-end sales solutions
- Leverage M-Pesa opportunities
- Introduce real time electronic clearing

## Nedbank Wealth

- Launch Life underwritten product together with 'Wellness' programme – Q4 2010
- Increased penetration into Nedbank Retail & ex-Imperial Bank client base





# Optimising return on capital - Nedbank's strategic drivers

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# Reposition Retail

## *... particularly Home Loans*

- Imbalance of risk vs. return
- Overly competitive – given economics
- Margins squeezed due to:
  - Originator costs
  - Increasing funding costs
  - Higher concessions to Prime
- Market slow to respond to increasing risk – some banks quicker than others
- Declining property market
- Optionality – one sided

# Reposition Retail (*continued*)

“Delivering a choice of distinctive client-centred banking experiences that build many deep, enduring relationships with Nedbank”

## Harness strengths

- Leverage small business, Business Banking & corporate client relationships
- Product monolines – aligned with building deep client relationships
- People & Nedbank Group culture

## Primary clients

- Understand diverse client needs to define a range of relevant banking experiences
- Invest in youth & entry-level market - distinctive low cost offering
- Differentiated small business services offering
- One high net worth offering via Nedbank Wealth

## Manage for value

- Align risk appetite metrics with desired earnings & return profile
- World class risk management practices
- Using scarce resources judiciously
- Differentiated pricing strategy

# Optimising return on capital - Nedbank's strategic drivers

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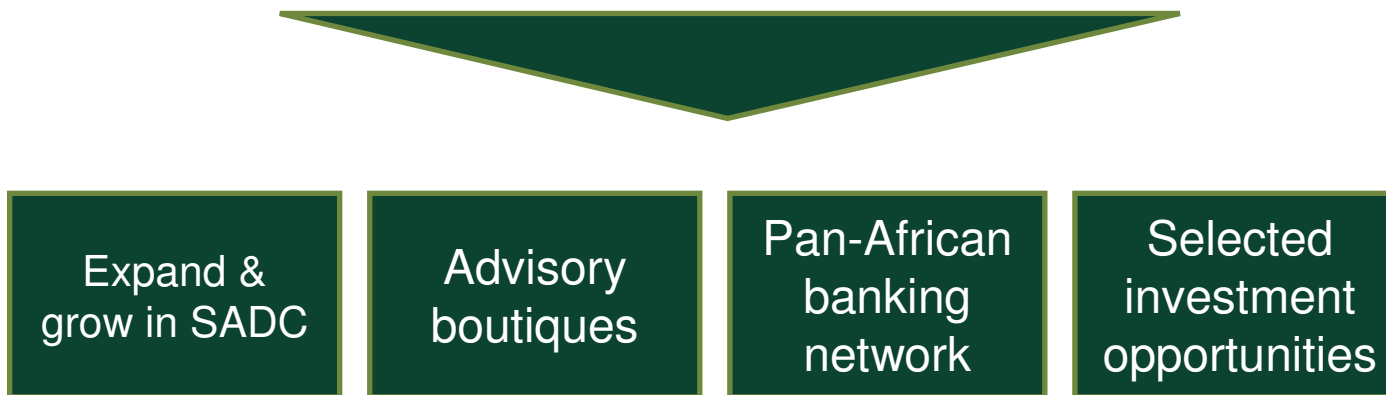
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# Greater focus on Africa

- Nedbank has significant market share in SA corporate & commercial sectors
- Corporate & commercial clients increasing presence across Africa – future growth opportunities in African economic growth story
- Nedbank needs capacity to service its clients as they extend into Africa
- Leverage competitive position in South Africa to expand into Africa



*... selective strategy driven by EP, as sustainable revenue levels, decreasing costs & reduction in risk improve economics in African countries*

## Greater focus on Africa (*continued*)

### Expand & grow in SADC

- Currently operate banks in 5 SADC countries
- Existing niche competitive advantages
- Continue to seek opportunities to grow scale in SADC

### Advisory boutiques

- Angola & Kenya representative offices opened
- Structured term trade & advisory

### Pan-African banking network

- Ecobank Alliance coverage in 33 countries
- Support clients as they expand into Africa
- Advisory & project finance opportunities

### Selected investment opportunities

- Cautiously explore investments within disciplined risk return parameters

*... SA remains our key focus as we plant the acorns in the rest of Africa for the future*

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# In summary

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## In order to optimise capital & close the price : book gap

- Actively manage portfolio towards higher economic profit areas
- Grow NIR & primary banking across the spectrum
- Reposition Nedbank Retail onto a sustainable growth path
- Greater focus on African expansion
- Active balance sheet management



THANK YOU

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