

# Nedbank Lesotho wins Global Brands Magazine Award

Nedbank Lesotho is delighted to announce the winning of a business expertise award in 2024. As recently published in the Nedbank Group Interim Results for 2024, the Lesotho subsidiary has claimed a decorated award for the Best Mobile Banking Application from the Global Brands Magazine 2024 survey. Global Brands Magazine is a leading brands magazine providing opinions and news related to various brands across the world. The company is head quartered in the United Kingdom. A fully autonomous branding magazine, Global Brands Magazine represents an astute source of information from across industries. The magazine provides the reader with up- to date news, reviews, opinions, and polls on leading brands across the globe. – www.globalbrandsmagazine.com

**Nkai Matete**  
Managing Director  
Nedbank Lesotho



Digital banking solutions are of great importance to Nedbank Lesotho, with a deliberate focus on ensuring the safety and security of clients' funds when delivering the convenience presented by digital banking. Our app, the Nedbank Money (Africa) app is available for free download on the Google Playstore, the iOS App Store, and the Huawei App Gallery, ensuring wide access and inclusive servicing. The app enables clients with Nedbank Lesotho accounts to access their banking needs around the clock. "At the heart of our solution design is client experience, we are, therefore, continuously reviewing our solutions to ensure that they meet and exceed client's expectations, with a key focus on safety of such solutions. We're witnessing and participating in the evolution of Lesotho customer profiles, and ensuring that our clients are afforded the convenience that comes with technological advances. To have won the 2024 Best Mobile Banking Application is testament to our dedication to delivering globally fit-for-purpose solutions to Lesotho's banking clients," said the Nedbank Lesotho Managing Director, Mr. Nkai Matete.

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**Lucas Ntakra**  
Digital Manager  
Nedbank Lesotho



"Our dynamic mobile banking affords clients the ability to safely do their banking, with key features such as ability to transfer funds between core bank accounts (savings & current) to mobile wallet accounts (Nedbank MobiMoney) in both directions, bank details confirmation form. This is to say, users who have Nedbank MobiMoney wallets can do wallet to bank account transactions seamlessly and at no cost. In addition to this, the app enables users to send money requests to other Nedbank Account holders, which is suitable for many scenarios of money needs between two or more parties. I'm confident our digital evolution journey only promises more excitement ahead for clients," added the Digital Manager, Lucas Ntakra.



This and other awards, coupled with positive feedback from clients across many platforms, are valuable sources of motivation for our teams to stay energized to bring solutions and expertise that has positive impact on people's lives.

**Sekonyela Matamane**  
Head of Marketing  
and Communications  
Nedbank Lesotho



The Head of Marketing & Communications, Sekonyela Matamane said, "We are delighted to see a great stack of solutions which will be built into the app and our broader digital banking bouquet of solutions. We believe that putting the right tools in the hands of clients, gives clients enhanced control to prioritise their time for much more important things in their lives, as we say, our clients can make the most of the time they save by using digital solutions. I'll digress a little, we're also celebrating this award at the back of a recent launch of a remittance solution anchored on the very digital solutions references herein. Our Nedbank MobiMoney wallet is available to anyone who has a valid Lesotho mobile number and a valid Lesotho ID, even those who do not have a Nedbank Lesotho account just yet. With this wallet, one is empowered to receive funds seamlessly, and at an ultra-low cost from South Africa using MyZaca App on the RSA side."

Nedbank Lesotho wishes to thank her clients for continued support in our quest to deliver services that meet and exceed their financial services needs.

**NEDBANK**